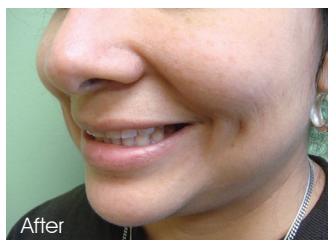
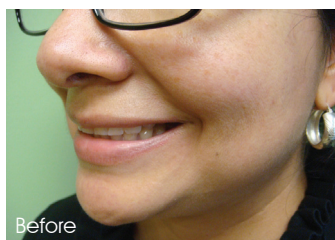


It's All
in the

Smile



The Timeless Dimple

Dimple creation consists of the doctor making a tiny incision inside a patient's cheek. There are no cuts on the outside of the face. A small piece of cheek muscle is removed and the remaining muscle is attached to the underside of the skin with a dissolvable suture. The incision on the inside of the cheek leaves a permanent indentation in the skin, creating the dimple.

The entire out-patient procedure requires only a local anesthetic and takes about 30 minutes. The patient can expect minimal temporary swelling, and the dimples will be deeper at first, Dr. Chang says, but look natural within a month. While the dimples may appear at all times initially, over time they are visible only when the patient smiles.

The "Timeless Dimple" offered only at Timeless Plastic Surgery is a updated modification of the original procedure made to be more predictable, said Dr. Chang, one of the few area cosmetic surgeons who offers the service.

"Dimples can be more personalized," Dr. Chang added. "Patients can choose designer dimples; they may want them long, short, deep, shallow, etc." The patient also chooses exactly where they would like the dimples to be on their cheeks.

While one might pay \$2,000 to \$5,000 for dimpleplasty elsewhere, Timeless Plastic Surgery currently offers a special limited-time price. Call 281-242-TIME (8463) for details.

Dr. Chang has more than 15 years of training and experience in cosmetic surgery and has earned two Ivy League degrees and two doctorate degrees. He has garnered attention from being published in American and international medical journals, as well as *Cosmopolitan* magazine. Dr. Chang is trusted in the community for his personal ("Concierge") and professional service.

Timeless Plastic Surgery is located next to St. Luke's Sugar Land Hospital at 1327 Lake Pointe Parkway, Suite 300. Visit www.TimelessPlasticSurgery.com for more information about Dr. Chang, dimple creation and photos of the patients on whom he has performed the procedure. **f**

The dimpled smiles of celebrities like Cheryl Cole, Mario Lopez and Jennifer Garner have always drawn fans. Recently, they've inspired those fans to get dimples of their own.

Dimple creation, also called dimpleplasty, is the newest trend in cosmetic surgery. Dr. Peter Chang of Timeless Plastic Surgery in Sugar Land, says he now performs four times as many dimpleplasty procedures as he did just a couple of years ago.

"Everyone in Hollywood has them, and everybody is wanting them," Dr. Chang said of the dimple craze. Although women make up the majority of requests, the procedure is also popular among men, who want the "Mario Lopez" look.

Dimples have always been seen as cute, and they brighten a smile. Certain cultures even consider them good luck.

Natural dimples are muscle defects in the cheek where skin is stuck to underlying tissue. While some dimples stay through adulthood, many fade away as a child grows up and the defect disappears due to maturation of the cheek muscle.